

Dear participants,

Thank you for participating in this series of opinion pieces on KirklandViews.com. I think it will be a benefit for the people of Kirkland.

Sorry for the formality of this email, but I found it necessary in order to make the ground rules perfectly clear. Each participant will need to agree to these guidelines prior to publication.

With that said, here are the "rules":

#### Kirkland Parkplace Point / Counterpoint

The point / counterpoint discussion will be a series of articles spanning 3 weeks.

Each participant will submit an **article** of up to 700 words within which they can discuss the pre-determined topic of the week.

Each participant will need to name the author of their article - the author's name will need to be at the end of the article.

Each participant will submit their articles to [kirklandviews@gmail.com](mailto:kirklandviews@gmail.com) by the stated deadlines.

Each participant will be given a follow-up 200 word **rebuttal** three days later.

**Participants:** Touchstone (author TBD) and Kirkland Citizens for Responsible Development (author TBD)

**Topics:** Parking, Traffic, Social and Economic Impact

*Note: These topics are predetermined by Kirkland Views and are an effort to find common ground upon which both participants can agree. The topics are intentionally neutral.*

#### Schedule:

<b>Week One</b>	<b>Subject: Parking</b>	
	Deadline to submit 700 word article:	Monday, September 29, 5pm
	Deadline to submit 200 word rebuttal:	Thursday, October 2, 5pm
<b>Week Two</b>	<b>Subject: Traffic</b>	
	Deadline to submit 700 word article:	Monday, October 6, 5pm
	Deadline to submit 200 word rebuttal:	Thursday, October 9, 5pm
<b>Week Three</b>	<b>Subject: Social and Economic Impact</b>	
	Deadline to submit 700 word article:	Monday, October 13, 5pm
	Deadline to submit 200 word rebuttal:	Thursday, October 16, 5pm

The articles and rebuttals you submit will be published at the same time as are those of the other participant. This is to allow the reader to see both perspectives at once.

If you agree with the above terms and schedule, please email me ASAP so I can begin the process of publishing this series.

Thank you for your participation and I look forward to working with you on this series.

Cheers,

Rob Butcher  
425-456-1111

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